AMSND 2024

FEB 7-11

PUNTA CANA, DOMINICAN REPUBLIC
Secrets Royal Beach Punta Cana Resort

EXHIBIT ✤ SPONSOR ✤ ADVERTISE ✤ SUPPORT

WWW.AMSNDC.ORG
The Association of Medical School Neuroscience Department Chairpersons (AMSNDC) is an organization dedicated to promoting neuroscience as a scientific discipline, and to represent the interests of departments within medical school settings whose major focus resides in research and training in the neural sciences.

AMSNDC Objectives & Purpose

- Establish a cooperative and inclusive organization that is committed to diverse and equitable practices for the leaders of basic science departments in Schools of Medicine relevant to improving successful leadership across member departments.
- Implement regular communications (i.e. national meetings, web/internet mechanisms), utilized by the Chairs of participating departments as well as guests of the Association, in order to discuss and disseminate local and national policies, practices and activities relevant to the membership.
- Advocate the recognition of neuroscience-based departments as distinct entities within medical school organizational structures and for the provision of support and resources for their missions.
- Foster recognition of Neuroscience as a distinct academic unit within medical school organizational structures, including their identity in the analysis of national activities and trends.
- Promote and coordinate data collection, analysis, and exchange of relevant information between the AMSNDC, medical schools, and national organizations (e.g. NIH, NSF, NASM, AAMC, AMA, NCBBSC, CAS, private foundations and industry), and directly represent the membership in such organizations where appropriate.
- Provide a platform for the membership to identify and share emerging trends, policies and best practices relevant to improving successful leadership across member departments.

For more information about the AMSNDC please visit us at www.amsndc.org.
Invitation to Attend

On behalf of the Association of Medical School Neuroscience Department Chairs, it is with great enthusiasm that we invite you to attend the 22nd Annual Meeting, to be held in Punta Cana, Dominican Republic at the Secrets Royal Beach Resort. Secrets Royal Beach is an all-inclusive, adults-only property located on one of the best stretch of beaches in Punta Cana. Amenities include a private check-in area for AMSNDC attendees, junior suite accommodations, seven themed restaurants, with outstanding spa, lounge and pool spaces. Our meeting brings together chairs, associate chairs, institute, and center directors in the basic, translational, and clinical neurosciences. Together we share challenges and best practices relating to leadership and management of the people, cores, capital and intellectual assets of the scientific enterprise; offer peer support around the rigors of academic leadership; and work to improve our skill sets in a rapidly changing scientific, academic, and social environment.

This is an excellent opportunity for sponsors to get in front of and/or interact with our members who are all influential leaders in academia, with longstanding relationships with publishers, biotechnology companies and purchasing authority over nearly half a billion dollars annually. This year’s meeting will be an especially fitting for developing new and maintaining existing relationships with these academic leaders. In a recent survey, members shared that their capital equipment expenditures for 2022-3 were in excess of $50M, focusing generally on major scientific instrumentation, imaging (traditional optical, electron, 2-photon, confocal, light sheet), low abundance molecule detection, genomics, gene expression and general lab equipment. We have multiple sponsorship opportunities for the annual meeting of AMSNDC 2024. Most sponsorships receive complimentary registration, which includes access to our Welcome Reception, all sessions, a networking outing with members, the Farewell Banquet, recognition on our program, signage and website.

AMSNDC 2024 promises to provide multiple opportunities for learning, exchanging ideas, and discovering up-and-coming trends in a venue designed for both relaxation, adventure and interaction. This meeting also looks toward the future to proactively address problems coalescing on the horizon of the scientific enterprise. Our Association is rich with leaders, many of whom will move into more expansive roles in the research enterprise as their career.

We look forward to seeing you in Punta Cana!

Jack Lipton, PhD  
Michigan State University  
President

John Foxe, PhD  
University of Rochester  
Treasurer

Paul Micevych, PhD  
University of California, Los Angeles  
Past-President

Walter Royal III, MD  
Morehouse College  
Councilor

Xinyun Lu, MD, PhD  
Augusta University  
Councilor
Meeting Location

You’re heading to the heart of the Caribbean—to the second largest, most geographically diverse country in the region. Occupying the eastern two-thirds of Hispaniola, the Dominican Republic is also the Caribbean’s #1 most visited destination. As of 2017, six million travelers descend on our shores every year to bask on our iconic, palm-studded white sand beaches, and relax in our colorful coastal villages.
Attendee Facts

Professional scientists who are also academic managers of Neuroscience units

Leaders of more than half of the top 50 ranked Neuroscience Departments*

2022 NIH funding of member departments exceeded $300M

* Based on the Blue Ridge Rankings
** NIH Reporter for 2022

Target Audience

Basic, translational clinical neuroscientists, who are new or established department, center and institute leaders.

Key approvers for new faculty startup packages, capital equipment purchases for laboratories and college and university cores.

Reasons to Attend

• Engage with leading scientists and academic leaders in the neurosciences
• Meet current and future customers
• Generate new business opportunities with leaders in the field
• Interact and engage attendees in new ways – in person!
• Network with AMSNDC stakeholders, speakers, and past presidents

The AMSNDC annual meeting attracts the top department leaders in basic, translational, and clinical neurosciences. Attendees gain valuable knowledge and experience to help improve the scientific enterprise and anticipate key changes in the enterprise management. This helps them dynamically adapt to the ever-changing landscape at research-intensive institutions.
SPONSORSHIP PACKAGES

DIAMOND SPONSOR
$15,000
- Premier listing as Meeting Sponsor for AMSNDC 2024
- Top Tier listing alongside AMSNDC Logo on all literature, signage and meeting website
- Event Sponsor for Welcome Reception and intro/welcome statement after the President.
- Special named acknowledgment at each session/event
- Complimentary Registration for (2) Representatives
- One pre- and one post- email distribution to all members
- Brochure/Flyer Included in attendee packets
- Exhibitor table, located near meeting space
- Company logo in the AMSNDC 2023 Meeting program
- Company logo on AMSNDC Annual Meeting website

PLATINUM SPONSOR
$10,000
- Second Tier listing below Diamond sponsor
- Event Sponsor for Farewell Dinner or Catamaran Cruise networking event with signage
- Complimentary Registration for (1) Representative
- Five-minute welcome & company intro @ chosen event
- Exhibitor table, located near meeting space
- Brochure/Flyer Included in attendee packets
- Company logo in the AMSNDC 2023 Annual Meeting program, website, recognition on daily ‘Thank You’ slides
### SPONSORSHIP PACKAGES

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Sponsors at these additional levels will be recognized in the official program, event signage and session slides throughout the conference.
See you in Punta Cana!

CONTACT US TO RESERVE
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